

NEWS

Association for Healthcare Philanthropy

October 6, 2007

Contact: Kathy Renzetti (703) 532-6243, (571) 216-0146
or kathy@ahp.org

313 Park Avenue Falls Church, VA 22046
www.ahp.org

Association for Healthcare Philanthropy Recognizes Jory Pritchard-Kerr with Highest Distinction — The AHP Fellow

WASHINGTON, D.C., (October 6, 2007) – The Association for Healthcare Philanthropy (AHP) recognized Jory Pritchard-Kerr of Collingwood General & Marine Hospital Foundation, for achieving the AHP Fellow designation (FAHP) at the AHP International Educational Conference in Philadelphia. Pritchard-Kerr is in the 32nd class of Fellows to be honored.

Elevation to the status of Fellow in AHP is the highest level of achievement in the field of health care philanthropy. Conferring of the Fellow designation is not so much an award, as it is recognition of individual professional distinction, well earned through dedication and continual self-advancement.

Jory Pritchard-Kerr joined the Collingwood General & Marine Hospital Foundation (CGMHF) in 1988, serving as executive director since 1997. Until 2003, she also acted as spokesperson and public relations coordinator for the Collingwood General & Marine Hospital.

Working in a small shop has allowed Pritchard-Kerr to drive all aspects of the CGMHF's fundraising program including capital campaigns (last one for \$6.2 million), annual funds, major and planned giving and Board and volunteer development. CGMHF has taken a leadership role in the local community. Pritchard-Kerr organized and currently chairs the "Among Friends" advocacy group made up of local charities.

The Association for Healthcare Philanthropy is dedicated to the advancement of health care institutions and organizations through the enhancement of its members' performance and professionalism. To this end, AHP sets professional standards for health care development officers, offers comprehensive educational programs to help them achieve those standards, and examines them to determine who meets those standards. Professionals who successfully complete the Fellow examination earn the designation "Fellow of the Association for Healthcare Philanthropy," or FAHP.

Successful applicants must have earned the Certified Fundraising Executive (CFRE) designation, have at least eight years of experience in raising and managing philanthropic funds for a health care organization, and pledge in writing to adhere to the AHP Statement of Professional Standards and Conduct and to uphold the AHP-endorsed Donor Bill of Rights. To achieve the status of Fellow, applicants must pass a written and oral exam.

AHP, established in 1967, is a not-for-profit organization whose 4,500+ members manage philanthropic programs in 2,000 of the nation's 3,400 not-for-profit health care providers.

###



ASSOCIATION FOR
HEALTHCARE
PHILANTHROPYSM

Connecting People • Enriching Lives