

# NEWS

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## Association for Healthcare Philanthropy

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### **Shenandoah Valley Fundraiser Elected Secretary-Treasurer of Association for Healthcare Philanthropy**

**WASHINGTON, D.C., October 20, 2011** – Merv D. Webb, FAHP, vice president at Rockingham Memorial Hospital (RMH) Foundation, Shenandoah Valley, Va., has been elected to a one-year term as secretary-treasurer of the Association for Healthcare Philanthropy (AHP). AHP represents directors of philanthropic programs for not-for-profit hospitals, clinics, health care systems and related facilities throughout North America ([www.ahp.org](http://www.ahp.org)).

“Merv Webb’s extensive and distinguished career has been remarkably productive,” said William C. McGinly, Ph.D., president and CEO of AHP. “He has earned the trust and admiration of his colleagues, who have selected him to serve as secretary-treasurer of AHP.”

Merv Webb began his fundraising career in 1972 with the American Cancer Society in Detroit, Mich. In 1976, he moved to the Shenandoah Valley of Virginia where he became director of community development at Rockingham Memorial Hospital and now serves as the vice president of the RMH Foundation.

At RMH, in addition to building annual support and planned giving programs, capital campaigns have been conducted for two cancer centers, a \$10 million endowment program, a new hospital, and more recently for a women’s center.

Mr. Webb has served AHP in many different capacities including regional director, regional conference co-chair, *AHP Journal* chair, AHP Foundation board member, Si Seymour Committee chair and other positions. Earlier this year, he was presented with the Award of Excellence by the AHP Mid-Atlantic region. He also has been recognized by the local Association of Fundraising Professionals as “Fundraiser of the Year.”

Mr. Webb received his bachelor’s degree from Spring Arbor University, Spring Arbor, Mich. and his MBA from James Madison University in Harrisonburg, Va. As a serious amateur photographer, he has won several awards and a number of his photos are on display in the new RMH hospital.

The Association for Healthcare Philanthropy, established in 1967, is a not-for-profit organization whose more than 4,800 members direct philanthropic programs in 2,000 of North America’s nonprofit health care providers.

Hospitals, health care systems and related facilities for which AHP members raise charitable funds provide essential, comprehensive medical services to their communities, as well as wellness programs, mobile health vans, mammography screenings, hearing and eye exams, and other community-based health care services. AHP members include fundraising professionals, development staff, public relations professionals, trustees, marketing specialists, administrators and executives interested in health care fundraising. To learn more, visit [www.ahp.org](http://www.ahp.org).

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