

# NEWS

## Association for Healthcare Philanthropy

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### **Association for Healthcare Philanthropy Recognizes Sandra K. Goff with Highest Distinction – the AHP Fellow**

**WASHINGTON, D.C.**, (October 18, 2010) – The Association for Healthcare Philanthropy (AHP) recognized Sandra K. Goff of Hill Country Memorial Hospital Foundation, Fredericksburg, Texas, for achieving the AHP Fellow designation (FAHP). Goff is in the 36<sup>th</sup> class of Fellows, which will be honored on Thursday, Oct. 21, at the AHP Annual International Conference in San Antonio, Texas.

“Elevation to the status of Fellow in AHP is the highest level of achievement in the field of health care philanthropy,” said William C. McGinly, Ph.D., president of the association. “Conferring of the Fellow designation is not so much an award as it is recognition of individual professional distinction, well earned through dedication and continual self-advancement.”

A Certified Fund Raising Executive, Goff is a leader in Texas nonprofit management with more than 28 years of experience, the last 15 years as an executive, managing health care foundations, and for the past six years as executive director and chief development officer at Hill Country Memorial Hospital Foundation. She serves as a board member and officer on the Texas Nonprofit Management Assistance Network and has been active with the North Texas Non Profit Management Association and the Estate Planning Council. In addition, Goff is a member of Partners for Philanthropic Planning and the Association of Fundraising Professionals. She is currently completing a 52-hour course as a certified financial gift planner associate.

AHP is dedicated to the advancement of nonprofit health care institutions and organizations through the enhancement of its members' performance and professionalism. The association sets professional standards for health care development officers, offers comprehensive educational programs to help them achieve those standards, and examines them to determine who meets the standards. Professionals who successfully complete the Fellow written and oral examinations earn the designation Fellow of the Association for Healthcare Philanthropy.

Successful applicants must have earned the Certified Fundraising Executive (CFRE) designation, have at least eight years of experience in raising and managing philanthropic funds for a health care organization, and pledge in writing to adhere to the AHP Statement of Professional Standards and Conduct and to uphold the AHP-endorsed Donor Bill of Rights.

Established in 1967, AHP's more than 4700 members direct philanthropic programs in 2,000 not-for-profit health care providers throughout North America.