

# NEWS

## Association for Healthcare Philanthropy

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Contact: Kathy Renzetti (703) 532-6243, (571) 216-0146  
or [kathy@ahp.org](mailto:kathy@ahp.org)

313 Park Avenue Falls, Church, VA 22046  
[www.ahp.org](http://www.ahp.org)

### **Association for Healthcare Philanthropy Recognizes Dana R. Todsen with Highest Distinction – the AHP Fellow**

**WASHINGTON, D.C.** (October 20, 2011) -- The Association for Healthcare Philanthropy (AHP) will present Dana R. Todsen of Catholic Health Initiatives Foundation, Edmond, Okla., with the “Fellow in AHP” (FAHP) medallion at a ceremony Oct. 20 in Boston during the association’s annual international conference.

Todsens earned the FAHP status based on his outstanding career record and after passing rigorous oral and written examinations as a development professional in the health care field.

“Elevation to the status of Fellow in AHP is the highest level of achievement in the field of health care philanthropy,” said William C. McGinly, Ph.D., president of the association. “Conferring of the Fellow designation is not so much an award as it is recognition of individual professional distinction, well earned through dedication and continual self-advancement.”

Todsens is interim president/CEO and regional vice president, CHI Foundation. Todsen has more than 30 years of successful experience in the design and management of strategic philanthropic programs including major gift and capital campaigns.

Todsens is currently the Catholic Health Initiatives Foundation, Colorado Springs, interim president/CEO overseeing all CHI hospital foundations throughout the United States. He is also the CHI regional vice president for hospital foundations located in Iowa, Kansas, Nebraska, Oregon, and Washington. Catholic Health Initiatives is the second largest Catholic health care system in the United States with 73 hospitals and 40 long-term care and residential living facilities with annual revenues of approximately \$9 billion.

Previously, he served as the president of Integris Health Foundation, Oklahoma’s largest health care delivery system with 14 acute care hospitals. He also served as the vice president of development for Children’s Healthcare of California and as president of the Baptist Health Foundation in Birmingham, Alabama. He organized the Memorial Health Foundation in Savannah, Ga. where he served as its president. He was also the founding chief development officer at the Moffitt Cancer Center in Tampa, Florida.

Todsens has served the Association for Healthcare Philanthropy as the associate dean and major gift track faculty member at the AHP Madison Institute from 2003 to 2010; as the major gift track dean for the 2008 AHP International Educational Conference Advisory Council; as well as, various AHP regional cabinet and conference education positions.

Todsén was one of the first professionals to attain the Advanced Certified Fund Raising Executive (ACFRE) designation and is a former member of the international board of directors of the Association of Fundraising Professionals. Additionally, he served as an executive coach to donor-investors and trustees for the Brighton, Colorado-based Kaiser Institute Program in Philanthropy. He also served as faculty member for the Institute for Charitable Giving annual seminar Designing a Successful Capital Campaign.

AHP is dedicated to the advancement of nonprofit health care institutions and organizations through the enhancement of its members' performance and professionalism. The association sets professional standards for health care development officers, offers comprehensive educational programs to help them achieve those standards, and examines them to determine who meets the standards. Professionals who successfully complete the Fellow written and oral examinations earn the designation Fellow of the Association for Healthcare Philanthropy.

Successful applicants must have earned the Certified Fundraising Executive (CFRE) designation, have at least eight years of experience in raising and managing philanthropic funds for a health care organization, and pledge in writing to adhere to the AHP Statement of Professional Standards and Conduct and to uphold the AHP-endorsed Donor Bill of Rights.

Established in 1967, AHP's more than 4800 members direct philanthropic programs in 2,000 not-for-profit health care providers throughout North America.

