

NEWS

Association for Healthcare Philanthropy

September 1, 2005

Contact: Kathy Renzetti (703) 532-6243, (571) 216-0146
or kathy@ahp.org

313 Park Avenue Falls Church, VA 22046
www.ahp.org

Association for Healthcare Philanthropy Recognizes Jeffrey D. Kellogg with Highest Distinction — The AHP Fellow

WASHINGTON, D.C., (September 1, 2005) – The Association for Healthcare Philanthropy (AHP) recognized Jeffrey D. Kellogg, executive director of the Putnam Hospital Center Foundation and senior vice president of Putnam Hospital Center in Carmel, New York, for achieving the AHP Fellow designation (FAHP). Kellogg is in the 30th class of Fellows to be honored.

Elevation to the status of Fellow in AHP is the highest level of achievement in the field of health care philanthropy. Conferring of the Fellow designation is not so much an award, as it is recognition of individual professional distinction, well earned through dedication and continual self-advancement.

Jeffrey D. Kellogg, FAHP, is executive director of the Putnam Hospital Center Foundation and senior vice president of Putnam Hospital Center in Carmel, New York, the county's only acute care hospital as well as its largest employer. Responsible for all fundraising initiatives (including annual giving, special events and corporate/foundation giving), as well as for the hospital's marketing, volunteer and guest services, he most recently completed a successful capital improvements campaign for the hospital that exceeded its \$13 million community fundraising goal and is currently undertaking a new \$20 million campaign.

The Association for Healthcare Philanthropy is dedicated to the advancement of health care institutions and organizations through the enhancement of its members' performance and professionalism. To this end, AHP sets professional standards for health care development officers, offers comprehensive educational programs to help them achieve those standards, and examines them to determine who meets those standards. Professionals who successfully complete the Fellow examination earn the designation "Fellow of the Association for Healthcare Philanthropy," or FAHP.

Successful applicants must have earned the Certified Fundraising Executive (CFRE) designation, have at least eight years of experience in raising and managing philanthropic funds for a health care organization, and pledge in writing to adhere to the AHP Statement of Professional Standards and Conduct and to uphold the AHP-endorsed Donor Bill of Rights. To achieve the status of Fellow, applicants must pass a written and oral exam.

AHP, established in 1967, is a not-for-profit organization whose 3,900 members manage philanthropic programs in 1,900 of the nation's 3,400 not-for-profit health care providers.



ASSOCIATION FOR
HEALTHCARE
PHILANTHROPYSM

Connecting People • Enriching Lives