

NEWS

Association for Healthcare Philanthropy

December 6, 2005

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Association for Healthcare Philanthropy Recognizes Susan Barcus with Highest Distinction — The AHP Fellow

WASHINGTON, D.C., (December 6, 2005) – The Association for Healthcare Philanthropy (AHP) recognized Susan Barcus, St. Joseph's Healthcare, for achieving the AHP Fellow designation (FAHP). Barcus is in the 31st class of Fellows to be honored.

Elevation to the status of Fellow in AHP is the highest level of achievement in the field of health care philanthropy. Conferring of the Fellow designation is not so much an award, as it is recognition of individual professional distinction, well earned through dedication and continual self-advancement.

Susan Barcus joined St. Joseph's Healthcare in January of 2000 as vice president of fund development. She was named president of the St. Joseph's Healthcare Foundation in 2005.

Susan has led a Foundation Board and staff restructuring and a completed a \$5.9 million capital campaign for the hospital's expansion needs. Physicians contributed more than \$2.6 million to this initiative, which is a record-breaking result for the medical staff and the hospital. The Foundation staff has grown from five to ten staff members and raises an average of \$2.5 million annually.

Susan brings with her a rich background in the arts, higher education and health care fundraising. She was corporate vice president and foundation president for Hospital Sisters Health System, a thirteen-hospital system based in Illinois with hospitals in Wisconsin and Illinois

She is active in the community and with her professional organizations. Susan is a past board member and regional director for the Association of Healthcare Philanthropy. She is on the local Association of Fundraising Professional board, the Michigan Association of Healthcare Philanthropy and leads several committees for these organizations. She has served on a number of community boards in Michigan, Illinois and Missouri and is currently on the board of Catholic Services of Macomb.

The Association for Healthcare Philanthropy is dedicated to the advancement of health care institutions and organizations through the enhancement of its members' performance and professionalism. To this end, AHP sets professional standards for health care development officers, offers comprehensive educational programs to help them achieve those standards, and examines them to determine who meets those standards. Professionals who successfully complete the Fellow

examination earn the designation "Fellow of the Association for Healthcare Philanthropy," or FAHP.

Successful applicants must have earned the Certified Fundraising Executive (CFRE) designation, have at least eight years of experience in raising and managing philanthropic funds for a health care organization, and pledge in writing to adhere to the AHP Statement of Professional Standards and Conduct and to uphold the AHP-endorsed Donor Bill of Rights. To achieve the status of Fellow, applicants must pass a written and oral exam.

AHP, established in 1967, is a not-for-profit organization whose 4,000+ members manage philanthropic programs in 1,900 of the nation's 3,400 not-for-profit health care providers.

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