

NEWS

Association for Healthcare Philanthropy

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Association for Healthcare Philanthropy Awards Highest Professional Honor

WASHINGTON, D.C., (September 28, 2002) – The Association for Healthcare Philanthropy (AHP) awarded R. Glen Smiley, FAHP, corporate vice president for philanthropy of Henry Ford System of Detroit, Michigan, the 2002 AHP Harold J. (Si) Seymour International Award. The award recognizes distinguished leadership in Association affairs and in appreciation for having fostered and promoted exemplary standards of excellence for volunteerism and philanthropic support.

With more than 30 years of experience in the profession, Glen has been an involved member of AHP, a leader raising funds for health care, and an active member of his local community. Glen is currently the corporate vice president for philanthropy at Henry Ford Health System (HFHS). Prior to joining HFHS in 1996; he was vice president for development at Baylor College of Medicine in Houston. He served as senior vice president for external affairs and president of the Childrens Hospital Los Angeles Foundation from 1988 to 1990. His career in nonprofit development began at Duke University in 1971, then he assumed the position of field secretary for the Duke Annual Fund in the Office of Alumni Affairs. In 1973, he became the assistant director of medical center development at Duke University Medical Center, and on his first day he attended the NAHD national conference in Washington, D.C.

Glen has displayed an outstanding commitment to the profession of philanthropy with his many years of service with AHP. A member since 1973, Glen has served AHP in a number of capacities. He was chair of AHP 1999-2000 and has been an AHP Fellow since 1978. Beginning in 1995, he served two years as vice chair, planning and research and in 1997, was elected AHP's first secretary/treasurer. He has also served AHP as a regional director; a regional membership chair; an organizer of the AHP Academic Healthcare Forum; a member of the AHP Think Tank Project-A New Environment for Health Care Philanthropy; and a member of the AHP Blue Ribbon Task Force to restructure the organization. In 1996-1997, he chaired AHP's Strategic Planning Committee. Glen has presented numerous lectures and courses for AHP at both the national and regional level, and published an article entitled, "Donor Intent Is Not Negotiable" in the Spring 2000 AHP Journal, which won the AHP Journal Award sponsored by Brakeley Inc.

Currently, Glen is president-elect of the Greater Detroit Chapter of the Association for Fundraising Professionals and is a member of the Association of American Medical Colleges Group on Institutional Advancement. Since arriving at HFHS in 1996, Glen has established himself as a leader in the development field in the metro Detroit area. Glen created networks and contacts that

expanded the health system's traditional base, and he focuses his organization on cultivating donors. He led the largest fundraising campaign in the history of the HFHS by raising more than \$160 million.

Glen volunteered in a number of community activities. He serves on the board of directors of the Detroit Athletic Club. In addition, he has involved in organizations and activities that benefit underprivileged children in the Detroit metropolitan area.

Now in its 32nd year, the Seymour Award commemorates Si Seymour, who launched his 50-year career in fundraising at Harvard University. During World War II, Seymour raised \$321 million for the National War Fund. He later worked for just about every major charity, including the YMCA, YWCA, Salvation Army, Girl Scouts of America, American Cancer Society, and the United Negro College Fund. Seymour also wrote *Designs for Fundraising*, which is recognized as the bible of the philanthropic profession. Before his death in 1968, he was awarded the Order of the Knights of Sylvester of Pope Paul VI, the highest honor conferred on Protestants by the Catholic Church. It was this most distinguished career in fundraising and development that has led AHP to name its highest award in his honor.

AHP, established in 1967, is a not-for-profit organization whose 3,300 members manage philanthropic programs in 1,900 of the nation's 3,400 not-for-profit health care providers. AHP members raised more than \$8 billion in FY 2001.

