

NEWS

Association for Healthcare Philanthropy

October 21, 2010

Contact: Kathy Renzetti (703) 532-6243, (571) 216-0146
or kathy@ahp.org

313 Park Avenue Falls Church, VA 22046
www.ahp.org

MMC Fundraiser Elected Vice Chair of Association for Healthcare Philanthropy

WASHINGTON, D.C., October 21, 2010 – Daphne R. Halpern, FAHP, CFRE, vice president of development for Monmouth Medical Care (MMC) Foundation in Long Branch, N.J., has been elected vice chair for regional affairs for the Association for Healthcare Philanthropy's (AHP) 2010-2011 board of directors. AHP represents more than 4,700 executives of philanthropic programs across North America supporting not-for-profit hospitals, clinics, health systems and related facilities.

Monmouth Medical Center, a 527-bed, 122-year-old health care institution, is one of New Jersey's largest community teaching hospitals. MMC is an affiliate of Philadelphia's Drexel University College of Medicine.

A professional fundraiser for more than 20 years, Ms. Halpern is a Fellow of the Association for Healthcare Philanthropy (FAHP) and a Certified Fund Raising Executive (CFRE). She began her career as director of development for a health care system in Orange County, Calif., where she also served as an instructor for the fundraising certificate program at the University of California, Irvine, teaching classes on annual funds, direct mail solicitation and donor recognition.

Ms. Halpern, who has consulted for a variety of nonprofits, has been active in AHP as a volunteer since 2004, she served as vice chair for education and certification this past year. As a member of the association's Mid-Atlantic cabinet, she has served on the *AHP Journal* advisory council, as a state representative and as faculty and conference chair for AHP's Mid-Atlantic regional and international conferences.

The Association for Healthcare Philanthropy, established in 1967, is a not-for-profit organization whose members direct philanthropic programs for 2,000 nonprofit health care providers. The hospitals, health care systems and related facilities for which AHP members raise charitable funds provide essential, comprehensive medical services to their communities, as well as wellness programs, mobile health vans, mammography screenings, hearing and eye exams, and other community-based health care services.

AHP members include fundraising professionals, development staff, public relations professionals, trustees, marketing specialists, administrators and executives interested in health care fundraising. To learn more, visit www.ahp.org. ###