

NEWS

Association for Healthcare Philanthropy

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Association for Healthcare Philanthropy Awards Highest Professional Honor

WASHINGTON, D.C., (October 2, 2004) – The Association for Healthcare Philanthropy (AHP) awarded Steven L. Mourning, FAHP, executive vice president, Kelmoore Investment Company, Palo Alto, Calif., the 2004 AHP Harold J. (Si) Seymour International Award. The award recognizes distinguished leadership in Association affairs and in appreciation for having fostered and promoted exemplary standards of excellence for volunteerism and philanthropic support.

Steve has been a member of AHP since 1976 and has served in numerous leadership positions, including board member, vice chair of the board of certification, international and regional conference chair, and chair of several special committees. In addition, he is a member of and has held many leadership positions in several other professional organizations, including the Association of Fundraising Professionals, the American College of Healthcare Executives, and the National Committee on Planned Giving. “When one thinks of a leader in our field,” says Milton J. Smith, FAHP, “one thinks of Steve.”

Steve has led programs that have raised nearly \$200 million over the past 31 years, and is credited with raising the level of professionalism within the entire fundraising community, including the U.S., Canada, and Australia. He has more than 100 faculty appointments and presentations, all aimed at improving the profession. Steve is always quick to assist a colleague seeking help or advice—he is an advocate for philanthropy and its value to society as a whole.

Steve is executive vice president for Kelmoore Investment Company in Palo Alto, Calif.. Steve graduated from the University of Arkansas at Little Rock with a B.S. and a B.F.A and attended the University of Denver School of Law and Graduate School of Business.

The recipient of many honors and awards, Steve has received the Distinguished Service Award from Peninsula Blood Bank for restructuring the management and information systems of the blood bank, and also the Outstanding Marketing Professional Award from the American Marketing Association. He has published numerous articles and papers, and is a sought-after speaker.

Now in its 33rd year, the Seymour Award commemorates Si Seymour, who launched his 50-year career in fundraising at Harvard University. During World War II, Seymour raised \$321 million for the National War Fund. He later worked for just about every major charity, including the YMCA, YWCA, Salvation Army, Girl Scouts of America, American Cancer Society, and the United Negro College Fund. Seymour also wrote *Designs for Fundraising*, which is recognized as the bible of the

philanthropic profession. Before his death in 1968, he was awarded the Order of the Knights of Sylvester of Pope Paul VI, the highest honor conferred on Protestants by the Catholic Church. It was this most distinguished career in fundraising and development that has led AHP to name its highest award in his honor.

AHP, established in 1967, is a not-for-profit organization whose 3,100 members manage philanthropic programs in 1,900 of the nation's 3,400 not-for-profit health care providers. AHP members raised more than \$7 billion in FY 2000.



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