

NEWS

Association for Healthcare Philanthropy

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Concord, N.H., Fundraiser Elected Vice Chair of Association for Healthcare Philanthropy

WASHINGTON, D.C., October 20, 2011 – Pamela Puleo, FAHP, executive director of Concord Hospital Trust, Concord, N.H., has been elected vice chair for membership and communications for the Association for Healthcare Philanthropy's (AHP) 2011-2012 board of directors. AHP represents more than 4,800 executives of philanthropic programs across North America supporting not-for-profit hospitals, clinics, health systems and related facilities.

As Concord Hospital's vice president for community affairs, Ms. Puleo oversees a division that includes volunteer services, hospitality services, public affairs and marketing, a gift shop and cancer boutique, and she is a member of the hospital's senior management team. Concord Hospital, a regional medical center, is the second busiest acute care hospital in New Hampshire with 238 staffed beds.

Since 2007, Ms. Puleo has been the executive director for the Concord Hospital Trust, the hospital's philanthropic arm. A Fellow of the Association for Healthcare Philanthropy, the highest level of certification in her profession, she has nearly 30 years of experience in philanthropy, volunteer management and public relations on behalf of not-for-profit organizations, including nine years with the American Cancer Society in three New England states and 22 years with Concord Hospital.

A past board member, treasurer and vice chair for education and certification of AHP, Ms. Puleo has also served on the boards of the Conference on Fundraising (CONFR), a professional development organization for fundraisers in New Hampshire, and the New England Association for Healthcare Philanthropy of which she is a past president. In addition, she has served on numerous community boards and committees in the Granite State, including Special Olympics, United Way Allocations Committee, Merrimack-Concord SPCA, CATCH and Early Learning New Hampshire.

As a graduate of Boston University School of Public Communications, Ms. Puleo holds a degree in communications, specializing in not-for-profit public relations. She recently completed a master's program in management, specializing in non-profit leadership from New England College.

The Association for Healthcare Philanthropy, established in 1967, is a not-for-profit organization whose members direct philanthropic programs for 2,000 nonprofit health care providers. The hospitals, health care systems and related facilities for which AHP members raise charitable funds provide essential, comprehensive medical services to their communities, as well as wellness programs, mobile health vans, mammography screenings, hearing and eye exams, and other community-based health care services.

AHP members include fundraising professionals, development staff, public relations professionals, trustees, marketing specialists, administrators and executives interested in health care fundraising. To learn more, visit www.ahp.org.

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