

# NEWS

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## Association for Healthcare Philanthropy

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Contact: Kathy Renzetti (703) 532-6243, (571) 216-0146  
or [kathy@ahp.org](mailto:kathy@ahp.org)

313 Park Avenue, Falls Church, VA 22046  
[www.ahp.org](http://www.ahp.org)

### **San Diego Fundraiser is new Chair-elect of Association for Healthcare Philanthropy**

**WASHINGTON, D.C., October 20, 2011** – William S. Littlejohn, CEO and senior vice president of Sharp HealthCare Foundation in San Diego, Calif., is the new chair-elect of the 2011-2012 board of directors of the Association for Healthcare Philanthropy (AHP). He will become chair of the association's board in October 2012. AHP represents directors of philanthropic programs for not-for-profit hospitals, clinics, health care systems and related facilities throughout North America.

"Bill Littlejohn has extensive experience as a successful fundraiser, and he has generously taken on a wide range of leadership roles in AHP," said William C. McGinly, Ph.D., president and chief executive officer of AHP. "We look forward to working with him over the next 12 months as he prepares to take the reins of the association as chair-elect."

Mr. Littlejohn, who joined Sharp HealthCare in 2002, has more than two decades of experience leading and directing philanthropic programs. He oversees the entire philanthropic program for Sharp, the recipient of the 2007 Malcolm Baldrige National Quality Award.

Sharp HealthCare Foundation supports the charitable missions of Sharp Memorial Hospital, Sharp Mary Birch Hospital for Women and Newborns, Sharp Mesa Vista Hospital, Sharp Vista Pacifica Hospital, Sharp Chula Vista Medical Center and Sharp Rees-Stealy.

Mr. Littlejohn has been a member of AHP for 19 years. He served on the association's board of directors as secretary/treasurer this past year and was the association's Pacific regional director for the two years prior. He has served on the regional cabinet and has been on the faculty for both regional and international conferences as a track dean and speaker.

In 2006, Mr. Littlejohn won a first place award from the *AHP Journal* for his cover article, "Creating a Culture of Philanthropy: Best Practices as Sharp." In 2010, the Sharp HealthCare Foundation was designated a high-performing foundation by the AHP Performance Benchmarking Service for having raised more than \$8.1 million in fiscal year 2009.

During 10 years of providing full-time fundraising counsel leading up to the Sharp assignment, Mr. Littlejohn supervised or directed more than 40 projects including capital and endowment campaigns, campaign planning and feasibility studies, development audits and major gift programs.

A 1980 graduate of the University of Virginia with a bachelor's of arts in economics, he is a charter advisor to The Advisory Board Company's Philanthropy Leadership Council and a member of the Association of Fundraising Professionals. He has spoken and written on all aspects of fundraising.

The Association for Healthcare Philanthropy, established in 1967, is a not-for-profit organization whose more than 4,800 members direct philanthropic programs in 2,000 of North America's nonprofit health care providers.

Hospitals, health care systems and related facilities for which AHP members raise charitable funds provide essential, comprehensive medical services to their communities, as well as wellness programs, mobile health vans, mammography screenings, hearing and eye exams, and other community-based health care services. AHP members include fundraising professionals, development staff, public relations professionals, trustees, marketing specialists, administrators and executives interested in health care fundraising. To learn more, visit [www.ahp.org](http://www.ahp.org). ###