

NEWS

Association for Healthcare Philanthropy

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David L. Flood and John J. Gantner to Serve on Health Care Philanthropy Standards Council

WASHINGTON, D.C., (December 12, 2011) – David L. Flood, president of Meridian Health Affiliated Foundations of Neptune, N.J., and John J. Gantner, executive vice president for finance of Meridian Health, a leading not-for-profit health care provider in New Jersey, have been appointed to a seven-member council of the Association for Healthcare Philanthropy (AHP) to establish and maintain high standards of practice for health care fundraising.

Flood will chair the AHP Health Care Philanthropy Standards Council. Gantner and Sandra Wilson, vice president and chief financial officer of Hamilton Health Sciences Foundation in Ontario, Canada, are the council's financial management experts.

“As North America’s leading association of development professionals working on behalf of nonprofit health care institutions, AHP has a responsibility to implement performance measures that will enhance the accountability and credibility of charitable fundraising and foster public trust and transparency,” said William C. McGinly, president and chief executive officer of AHP. “David Flood and John Gantner will add immeasurably to that effort through their service on the council.”

AHP is respected throughout the health care fundraising sector for the rigor and trustworthiness of its annual Report on Giving and Performance Benchmarking Service. Building on the success of these programs, the council will oversee the publication of an AHP standards manual to define terms and set standards across the field of health care fundraising -- from the classification of revenue sources and expenses to measurement of the impact of philanthropic programs and various management and operational approaches.

The AHP Health Care Philanthropy Standards Council will review the benchmarking survey and the manual to ensure the accuracy and relevancy of its reporting tools. All council members are senior level development professionals or chief financial officers of an AHP member organization.

David L. Flood joined the senior executive team at Meridian Health in 2008, as president and chief development officer of the Meridian Health Affiliated Foundations. Currently six foundations report to him.

Prior to his arrival at Meridian, he served 11 years as president of Somerset Medical Center Foundation following leadership positions at the New Jersey Institute of Technology, Seton Hall Prep and Seton Hall University where he received both his bachelor’s degree and master of arts in corporate and public communications.

A respected advocate, advisor and mentor within New Jersey's not-for-profit landscape, Flood has served on numerous professional boards and committees local to international in scope. He has been named New Jersey's Outstanding Professional Fundraiser by the Association of Fundraising Professionals (AFP), highlighted as a model of professional achievement by French pharmaceutical company Sanofi-Aventis, and elected to two terms as the Mid-Atlantic states regional director of AHP's international board of directors.

Flood has assisted numerous not-for-profit organizations in his personal life, serving currently on boards at Seton Hall Prep, the Make-A-Wish Foundation of New Jersey, the Samaritan Center of the Jersey Shore and the Neumann Foundation, while advising numerous educational, health care and social service organizations across the state in fundraising and non-profit management.

Seton Hall University recognized him with the 2008 St. Andrew's Humanitarian Award and the Make-A-Wish Foundation of New Jersey presented him with the Kathleen Murray Award for Distinguished Board Service during the organization's 25th anniversary gala in Jersey City. In 2006, he was similarly honored by the Paul R. Marconi Foundation.

Flood resides in Monmouth Beach, New Jersey with his wife, Karen, and four children.

John J. Gantner, Meridian Health's executive vice president for finance and partner company operations, assumed his current role in January 2008. He serves as the chief financial officer for the system and also has responsibility for the operations of Meridian's Partner Companies.

Gantner has more than 34 years of health care experience. Prior to joining Meridian Health, he served as the executive vice president of both Robert Wood Johnson University Hospital and the RWJ Health System where he had been employed since 1993. His background includes 15 years of public accounting experience in the health care and insurance industries with the firm of Ernst and Young. Gantner was admitted to the Ernst and Young partnership in 1988.

A certified public accountant and a certified managerial accountant, he is a member in good standing in the American Institute of Certified Public Accountants, the New Jersey Society of Certified Public Accountants and the Institute of Management Accountants. Recently, Gantner served as a member of the Reimbursement and Payment Subcommittee of the New Jersey Commission on Rationalizing Health Care Resources, a gubernatorial commission established to improve the functionality of New Jersey's statewide health care delivery system.

Gantner received his bachelor of science degree from Lehigh University in 1974 and his masters of business administration degree from the Lehigh University Graduate School of Business in 1975.

Other members of the AHP Health Care Philanthropy Standards Council are:

- Mendal A. Bouknight, vice president of philanthropy, Piedmont Healthcare, Atlanta, Ga.
- Arthur M. Brink, Jr., FAHP, CFP, vice president/chief philanthropic officer, Martin Memorial Foundation, Stuart, Fla.
- James F. Normandin, president of Memorial Medical Center Foundation, Long Beach, Calif.
- Pearl F. Veenema, FAHP, president and chief executive officer of Hamilton Health Sciences Foundation, Hamilton, Ont.

AHP Strategic Plan

The movement to establish more uniform sets of standards for health care philanthropy is one key element of AHP's Strategic Plan for the years 2011 through 2015. The association also intends to strengthen and more

widely disseminate the knowledge base of core to executive-level fundraising competencies among its members and engage them more actively in developing leadership skills for the betterment of the profession and the health care institutions they serve.

The Association for Healthcare Philanthropy, established in 1967, is a not-for-profit organization whose more than 4,700 members direct philanthropic programs in 2,000 of North America's nonprofit health care providers.

Hospitals, health care systems and related facilities for which AHP members raise charitable funds provide essential, comprehensive medical services to their communities, as well as wellness programs, mobile health vans, mammography screenings, hearing and eye exams, and other community-based health care services. AHP members include fundraising professionals, development staff, public relations professionals, trustees, marketing specialists, administrators and executives interested in health care fundraising. To learn more, visit www.ahp.org.

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