

NEWS

Association for Healthcare Philanthropy

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Association for Healthcare Philanthropy Recognizes Gregory N. Bonn with Highest Distinction — The AHP Fellow

WASHINGTON, D.C., (November 17, 2003) –The Association for Healthcare Philanthropy (AHP) recognized Gregory N. Bonn, president, Methodist Hospital Foundation in Arcadia, Calif., for achieving the AHP Fellow designation (FAHP). Dean was one of three of the 28th class of Fellows to be honored.

Elevation to the status of Fellow in AHP is the highest level of achievement in the field of health care philanthropy. Conferring of the Fellow designation is not so much an award, as it is recognition of individual professional distinction, well earned through dedication and continual self-advancement.

Greg Bonn has more than 17 years experience in fundraising development, marketing and management. As president of Methodist Hospital Foundation since 1992, he spearheaded the Foundation's \$10 million capital campaign for a replacement patient tower, bringing Methodist's total philanthropic revenue for the decade to \$30 million, and is leading the Board to raise \$50 million by 2010. Prior to joining Methodist Hospital Foundation, Greg was the president of Santa Marta Hospital Foundation in East Los Angeles, and prior to that was at White Memorial Medical Center Foundation in Los Angeles. Greg is a Certified Fundraising Executive and has participated in not-for-profit boards, including serving as regional director of the Association for Healthcare Philanthropy's International Board of Directors and as president of the Southern California Association for Hospital Development.

The Association for Healthcare Philanthropy is dedicated to the advancement of health care institutions and organizations through the enhancement of its members' performance and professionalism. To this end, AHP sets professional standards for health care development officers, offers comprehensive educational programs to help them achieve those standards, and examines them to determine who meets those standards. Professionals who successfully complete the Fellow examination earn the designation "Fellow of the Association for Healthcare Philanthropy", or FAHP.

Successful applicants must have earned the Certified Fundraising Executive (CFRE) designation, have at least eight years of experience in raising and managing philanthropic funds for a health care organization, and pledge in writing to adhere to the AHP Statement of Professional Standards and Conduct and to uphold the AHP-endorsed Donor Bill of Rights. To achieve the status of Fellow, applicants must pass a written and oral exam.

AHP, established in 1967, is a not-for-profit organization whose 3,500 members manage philanthropic programs in 1,900 of the nation's 3,400 not-for-profit health care providers. AHP members raised more than \$8 billion in FY 2002.



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