

NEWS

Association for Healthcare Philanthropy

September 30, 2006

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Association for Healthcare Philanthropy Recognizes Crystal Barnes Maynard with Highest Distinction — The AHP Fellow

WASHINGTON, D.C., (September 30, 2006) – The Association for Healthcare Philanthropy (AHP) recognized Crystal Barnes Maynard, Philanthropy Works LLC, for achieving the AHP Fellow designation (FAHP) at the AHP International Educational Conference in Orlando. Maynard is in the 31st class of Fellows to be honored.

Elevation to the status of Fellow in AHP is the highest level of achievement in the field of health care philanthropy. Conferring of the Fellow designation is not so much an award, as it is recognition of individual professional distinction, well earned through dedication and continual self-advancement.

Maynard serves as president and CEO of Philanthropy Works, LLC, a firm specializing in connecting extraordinary people with extraordinary opportunities to better their communities. Before that, she served as executive director, marketing, public relations and strategic planning for the Greenville Hospital System in Greenville, South Carolina, and vice president, Mission Hospitals Foundation in Asheville, North Carolina.

The Association for Healthcare Philanthropy is dedicated to the advancement of health care institutions and organizations through the enhancement of its members' performance and professionalism. To this end, AHP sets professional standards for health care development officers, offers comprehensive educational programs to help them achieve those standards, and examines them to determine who meets those standards. Professionals who successfully complete the Fellow examination earn the designation "Fellow of the Association for Healthcare Philanthropy," or FAHP.

Successful applicants must have earned the Certified Fundraising Executive (CFRE) designation, have at least eight years of experience in raising and managing philanthropic funds for a health care organization, and pledge in writing to adhere to the AHP Statement of Professional Standards and Conduct and to uphold the AHP-endorsed Donor Bill of Rights. To achieve the status of Fellow, applicants must pass a written and oral exam.