

NEWS

Association for Healthcare Philanthropy

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Association for Healthcare Philanthropy Recognizes Julie Ellsworth Cox with Highest Distinction – the AHP Fellow

WASHINGTON, D.C., (October 25, 2012) – The Association for Healthcare Philanthropy (AHP) today recognized Julie Ellsworth Cox of LifeBridge in Baltimore, Md. for achieving the AHP Fellow designation (FAHP). She is in the 38th class of Fellows to be honored.

Elevation to the status of Fellow in AHP is the highest level of achievement in the field of health care philanthropy. Conferring of the Fellow designation is not so much an award, as it is recognition of individual professional distinction, well earned through dedication and continual self-advancement.

Ms. Cox is vice president of development for LifeBridge Health, which consists of Sinai Hospital of Baltimore, Northwest Hospital, Levindale Hebrew Geriatric Center and Hospital and Courtland Gardens Nursing & Rehabilitation Center. In fiscal year 2012, LifeBridge Health under Cox's direction generated \$20.9 million through private and public support.

A development professional for 22 years, including 15 years in health care fundraising, Ms. Cox most recently was vice president of philanthropy for Sheppard Pratt Health System for which she managed and completed an unprecedented \$16 million capital campaign to fund a new hospital in Towson, Md. Prior to Sheppard Pratt, Ms. Cox served as the director of development for Johns Hopkins Bayview Medical Center.

She became a certified fund raising professional in 1997 and served as president of the Maryland Chapter of Association of Fund Raising Professionals in 1996-1998 and as interim president in 2006. Ms. Cox also was Mid-Atlantic regional director for the Association for Healthcare Philanthropy from 2007 to 2010 and in 2008 she was the international chair of AHP's Primer Course, which provides those new to the profession with basic elements of health care philanthropy. She currently is on the selection committee for the AHP's prestigious Si Seymour Award.

The Association for Healthcare Philanthropy is dedicated to the advancement of health care institutions and organizations through the enhancement of its members' performance and professionalism. To this end, AHP sets professional standards for health care development officers, offers comprehensive educational programs to help them achieve those standards, and examines them to determine who meets those standards. Professionals who successfully complete the Fellow examination earn the designation Fellow of the Association for Healthcare Philanthropy or FAHP.

Successful applicants must have earned the Certified Fundraising Executive (CFRE) designation, have at least eight years of experience in raising and managing philanthropic funds for a health care organization, and pledge in writing to adhere to the AHP Statement of Professional Standards and Conduct and to uphold the AHP-endorsed Donor Bill of Rights. To achieve the status of Fellow, applicants must pass a written and oral exam.

AHP, established in 1967, is a not-for-profit organization whose 5,000 members manage philanthropic programs in 2,000 of the nation's 3,400 not-for-profit health care providers.

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