

NEWS

Association for Healthcare Philanthropy

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Association for Healthcare Philanthropy Awards Highest Professional Honor

WASHINGTON, D.C., (October 25, 2001) – The Association for Healthcare Philanthropy (AHP) awarded Stuart R. Smith, FAHP, president/chief executive officer of Banner Health Foundation of Arizona, the 2001 AHP'si Seymour National Award.

"Stu is an incredible example of unselfish leadership in our profession and is a friend to many AHP members. His success in the Foundation he has guided for more than 20 years, along with his community involvement and professional commitment to fundraising education make him a truly outstanding Si Seymour Award winner," stated Ronald D. Guziak, FAHP, Chair, AHP'si Seymour Award Committee.

For more than 36 years, Smith has served his community, from serving the Boys Scouts of America in Buffalo, N.Y., to leading Banner Health Foundation in Phoenix, Ariz. Smith has served on the AHP Board of Directors and as a faculty member for the National Institute for Hospital Philanthropy at the University of Wisconsin Graduate School of Business, and a member of the Advisory Council to the Postgraduate Program for Fundraising Management at Adelphi University in Long Island, N.Y. He has published numerous articles on health care philanthropy issues.

The list of Smith's service to his community is lengthy. He served as the president of the Crisis Nursery Board in Phoenix, Ariz. He is the current secretary of the Crisis Nursery Foundation. During his tenure, the Crisis Nursery organized a campaign which raised more than \$3 million and led to the creation of a 36-bed facility in Phoenix.

For 18 months, Smith served as the chair of the volunteer committee for Super Bowl XXX and worked with the committee to manage 1200 volunteers for various activities, which generated more than \$1.25 million of support for the community and a significant number of charitable beneficiaries.

Now in its 31st year, the Seymour Award commemorates Si Seymour, who launched his 50-year career in fundraising at Harvard University. During World War II, Seymour raised \$321 million for the National War Fund. He later worked for just about every major charity, including the YMCA, YWCA, Salvation Army, Girl Scouts of America, American Cancer Society, and the United Negro College Fund. Seymour also wrote *Designs for Fundraising*, which is recognized as the bible of the philanthropic profession. Before his death in 1968, he was awarded the Order of the Knights of Sylvester of Pope Paul VI, the highest honor conferred on Protestants by the Catholic Church. It

was this most distinguished career in fundraising and development that has led AHP to name its highest award in his honor.

AHP, established in 1967, is a not-for-profit organization whose 3,100 members manage philanthropic programs in 1,900 of the nation's 3,400 not-for-profit health care providers. AHP members raised more than \$7 billion in FY 2000.



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